

A pair of pink nitrile gloves is positioned to form a heart shape. The gloves are set against a light blue background that resembles medical scrubs. A silver stethoscope is visible in the upper right corner, resting on the blue fabric. The entire image is framed by a thick pink border.

***JOIN OUR FIGHT AGAINST
BREAST CANCER***

Breast Cancer Awareness
A World Without Breast Cancer Is In Our Hands

BREAST CANCER AWARENESS

Medline's corporate mission is to improve the lives of patients and people by creating breast cancer awareness and promoting early detection.

Breast cancer awareness has been an important cause for Medline starting with awareness initiatives over 10 years ago at the global headquarters. Back in 2009, Medline Industries, Inc. turned everyday exam gloves from green to pink. The pink gloves help take the scary part out of detection exams and remind nurses about the importance of creating a comfortable, friendly and open dialogue with patients.



In 2005, Medline made a conscious decision to create a breast cancer awareness campaign with a single vision: **"A World Without Breast Cancer Is In Our Reach"**. A decade later, Medline's campaign has helped make significant strides to improve the lives of everyone affected by the disease – including patients, survivors, families of those who lost their battle and healthcare workers.

PINK GLOVE COMPETITIONS EUROPE

To raise breast cancer awareness, Medline launched the original Pink Glove Dance in 2009. Now Medline hosts Pink Glove Competitions in the United States, Europe and Australia and New Zealand.

The Pink Glove Competitions have become an international, inspirational phenomenon. Our goal is to wear pink gloves to raise awareness for breast cancer, create smiles amongst the people fighting, to honour hospital staff and to increase funds for the cure.

In 2013 the first Pink Glove Competition took place in Europe. Medline hosted the Pink Glove Dance Competition uniting 80,000 clinicians, survivors and communities in a unique way to support breast cancer awareness and prevention – through the spirit of dance.

In 2016 Medline Europe launched its very first Pink Glove Photo Competition. The goal was simple: each participant (anyone who works in healthcare) could take a picture with pink gloves to promote breast cancer awareness. The picture that received the most votes on Facebook was the winner and the winning image is featured until the next competition.

"This photograph represents being alive and wanting to continue feeling alive!!! So after winning the battle, the perfect imperfections that are left on my body do not make me want to stop smiling and loving what life represents. I am happy – I am missing a breast – so what? A caress, a kiss, a hug – the best emotional medicine you can receive. I love life!"

Clinica Bofill - Girona, Spain

Pink Glove Photo Competition

Winner Photo - Pink Glove Photo Competition 2016

Europe Breast Cancer Awareness Campaign

46 000 EURO

Funds raised since 2013 through the European Pink Glove Competitions

24 videos submitted in Europe's Pink Glove Dance competition

12 800 LIKES

Number of likes on Facebook for 2016 Pink Glove Photo Competition

1 IN 8 WOMEN will be diagnosed with breast cancer before the age of 85*

more than 100 Number of pink-glove participants in Europe's Pink Glove Competitions

Collaboration with Keep A Breast Europe (KEEP A BREAST)

As part of our breast cancer awareness activities, Medline is pleased to have a partnership with *Keep A Breast Europe* (KABE). *Keep A Breast Europe* is dedicated to empowering young people around the world with breast health education and support.

KABE has developed a mobile application called "Check Yourself," which is designed to educate young people about breast health and to encourage regular self-checks.

As part of the collaboration agreement, Medline will donate funds to KABE from each Generation Pink® exam glove case sold. The funds will be used to promote and sponsor the development and translation of the "Check Yourself" app into German, Spanish and Italian.

* Source: <http://www.europadonna.org/breast-cancer-facts/>

Show your pink pride and support breast cancer awareness with our pink gloves



Generation Pink Nitrile

Item code	Packaging
PINKE6800 - XS	200/Box, 10/Boxes/Case
PINKE6801 - S	200/Box, 10/Boxes/Case
PINKE6802 - M	200/Box, 10/Boxes/Case
PINKE6803 - L	200/Box, 10/Boxes/Case
PINKE6804 - XL	180/Box, 10 Boxes/Case



Generation Pink Powder-free 3G Vinyl

Item code	Packaging
PINK6073 - XS	100/Box, 10 Boxes/Case
PINK6074 - S	100/Box, 10 Boxes/Case
PINK6075 - M	100/Box, 10 Boxes/Case
PINK6076 - L	100/Box, 10 Boxes/Case
PINK6077 - XL	90/Box, 10 Boxes/Case



To find out more, please contact your Medline sales representative or visit us at www.medline.eu



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