

The logo for the Pink Glove Photo Competition. It features a pink square on the left with a white starburst and the word "MEDLINE" in white. To the right of the square, the words "Pink Glove Photo" are written in a large, bold, pink sans-serif font. The word "Glove" has a white silhouette of a hand holding a pink glove. Below "Photo", the word "Competition" is written in a smaller, pink, cursive font.

# Pink Glove Photo Competition

## Pink Glove Photo Competition 2019 – Europe

Organised by and under responsibility of Medline International BV, Nieuwe Stationsstraat 10, 6811 KS Arnhem, the Netherlands

### Key dates:

Registration opens: 1 May 2019  
Registration deadline for participants: 6 September 2019  
Entry submission deadline for participants: 25 September 2019  
Voting period: 14 – 21 October 2019  
The winner will be announced on or around 21 October 2019 on the Pink Glove Photo Facebook page and on Medline's website.

### How to participate and submit your entry:

You can register to participate on [www.medline.eu/pink2019](http://www.medline.eu/pink2019). After registration, you will receive the 'Pink Glove Photo Launch Package', including helpful information to create your picture and posters you can use to promote your participation in the Pink Glove Photo Competition, via email. In five to 10 business days after registration, you will receive one package of Medline GENERATION PINK® gloves for creative use in your photo (not for clinical use!). Send your picture, its caption/description, your team name and the signed consent form via email to [pinkglovephoto@medline.com](mailto:pinkglovephoto@medline.com) on or before 25 September 2019.

### Rules of participation:

- Participation in the Pink Glove Photo Competition is subject to your acceptance of these rules.
- To participate, you should (be working towards a degree to) work in the healthcare sector in Europe and be 18 years of age or older.
  - o Other people in your picture may be younger, but they must submit consent from a legal guardian (in the consent form).
- Your image should include Medline's GENERATION PINK® gloves and comply with Facebook's Terms and Guidelines available at <https://www.facebook.com/policies>. Although the purpose of this Pink Glove Photo Competition is to raise awareness about breast cancer, please be aware that Facebook does not allow nipples in images and therefore entries with exposed nipples will not be accepted.
  - o Add a caption/description of 50 words or less, summarising the idea behind or inspiration for your image.
  - o Your picture must be a high-quality image in .jpeg/.png format.
  - o Your picture must be original and not have been used before, especially not for prior promotions or other company purposes. Your picture should not violate any third party's intellectual property rights and should not include celebrities or public figures, unless with their lawful and adequate written authorisation. If we deem your entry to include inappropriate content or content offensive to Medline's image, we will not accept your image.
- Medline reserves the right to determine eligibility, participation and winning of individual participants/entries. Any image that does not comply with the requirements above is subject to disqualification at Medline's sole and absolute discretion. Medline reserves the right, with regard to any entry, to waive any of these requirements at any time and without notice. Medline reserves the right to review all images received and to only post images that conform to these official rules, as determined by Medline in its sole discretion. Images that do not comply with these official rules will be subject to disqualification from the contest. Entries will not be acknowledged or returned.
- Causing or encouraging dishonest voting behaviour will lead to disqualification.
- Participants should consent to the use of their picture by Medline and on social media through the media consent form.
  - o If there are other people in the picture, then the media consent form is required for everyone.
  - o If the participant is not a natural person, but acting as or on behalf of an HCO, then the HCO must authorise participation in the contest (including applicability of these terms).
- Family members of anyone working for Medline or Medline affiliates are not eligible to participate.
- Participants are responsible for verifying whether their employer or professional association would object to participation.
- Participation is at the cost of the participant; Medline will not reimburse any related costs.

- NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCES OF WINNING. THE CONTEST IS VOID WHERE PROHIBITED BY LAW.
- Public voting takes place on Facebook during the defined voting period. Facebook users will be encouraged to vote for the 'best image'. Facebook users may issue votes for multiple images by liking multiple photos.
- In the case of a tie, a panel of judges selected by Medline will determine the winner based on the 'effectiveness of raising breast cancer awareness' criterion. All decisions of the judges are final.

**Winner/prizes:**

- The prizes are as follows:
  - o 1st place: €1,250
  - o 2nd place: €750
  - o 3rd place: €500
- Winners select one non-profit organisation that supports breast cancer research, increases breast cancer awareness or offers support for breast cancer patients or their relatives.
- Medline donates the prize money to that charity or organisation, subject to legal and compliance approval (in particular, compliance with legislation on providing benefits to healthcare providers or making donations to charities that are linked to healthcare providers).
- All entries become the unrestricted property of Medline. The winning images will be displayed and linked on the internet, including but not limited to: Medline's website, Facebook page, LinkedIn page, Twitter page, Vimeo page, Pinterest page, Tumblr page and any other websites Medline may select.

Medline is not responsible for lost, late or misdirected entries or GENERATION PINK® glove shipments, or any technical issues related to your participation in this contest.

Medline reserves the right to adjust or cancel any planning related to this contest.

For any further questions, please contact: [pinkglovephoto@medline.com](mailto:pinkglovephoto@medline.com).

All processing of personal data (including your image) is subject to our [privacy policy](#).